

🌍 Today over 2 billion people live with skin diseases — it's time to make skin health a global priority!

At the 78th World Health Assembly, Member States adopted a landmark resolution recognizing skin diseases as a global public health priority. Despite being one of the top 10 causes of disability worldwide and contributing to 42+ million disability-adjusted life years, skin conditions remain overlooked in global health policy.

The resolution calls on Member States to:

- ✅ Strengthen primary care and health worker training
- ✅ Improve access to affordable diagnostics and treatments
- ✅ Integrate skin health into disability, mental health & rehab policies
- ✅ Advance research, surveillance & innovation (incl. digital tools!)
- ✅ Engage patient organizations in shaping better health responses

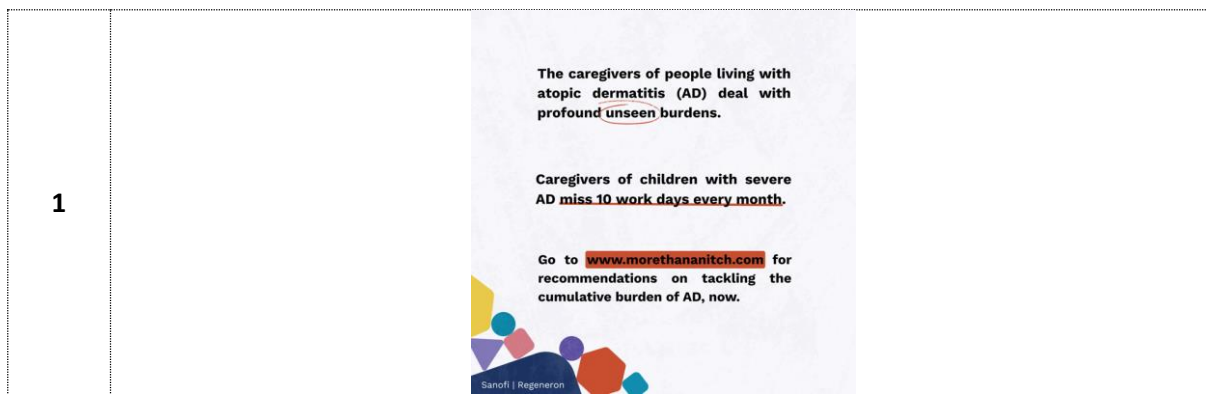
Now it's time for national governments – including #[Your Country] – to turn this resolution into concrete action and ensure skin health receives the attention it deserves.

🗣️ As a community, we can advocate for stronger, more inclusive health systems. Learn more about the impact of chronic skin diseases like Atopic Dermatitis: [morethananitch.com](https://www.morethananitch.com)

#WHA78 #SkinHealth #AtopicDermatitis

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Image suggestions:



2		<p>People living with atopic dermatitis (AD) deal with profound <u>unseen</u> burdens.</p> <p>66% of young people living with AD isolate themselves from others, and 30% experience <u>verbal bullying</u>.</p> <p>Go to www.morethananitch.com for recommendations on tackling the cumulative burden of AD, now.</p> 	
3		<p>People living with atopic dermatitis (AD) deal with profound <u>unseen</u> burdens.</p> <p>On average, adolescents with severe AD miss <u>10 days of school</u>, every single month.</p> <p>Go to www.morethananitch.com for recommendations on tackling the cumulative burden of AD, now.</p> 	
4		<p>The physical symptoms of atopic dermatitis (AD) have a profound impact on <u>mental health</u>.</p> <p><u>Nearly 50%</u> of all children and adolescents living with AD report feeling unhappy or depressed during flares.</p> <p>Go to www.morethananitch.com for recommendations on tackling the cumulative burden of AD, now.</p> 	
5		<p>Caregivers of people living with atopic dermatitis (AD) spend around <u>22 hours per week</u> on AD-related tasks.</p> <p>For caregivers, that amounts to an average of <u>3 hours</u> per day.</p> <p>Go to www.morethananitch.com for recommendations on tackling the cumulative burden of AD, now.</p> 	

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It is crucial that we advocate for stronger, more inclusive care for chronic skin diseases.

Learn more on www.morethananitch.com

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